

Biography

David M. Erdman, managing editor of The Morning Call since 2000, is responsible for day-to-day news operations and leads newsroom multimedia and interactive initiatives.

In addition to his overall responsibility over metro news, Erdman oversees sports, features, business, and state bureaus in Harrisburg and Washington, D.C.

Prior to his being named managing editor, Erdman was Metro editor from 1997-2000. As city editor from 1988-1997, Erdman supervised the city desk and also led newsroom efforts to develop a computer-assisted reporting desk, to increase diversity in staffing and develop the newspaper's Web site, themorningcall.com. Erdman previously was a reporter for The Morning Call, covering city hall, local politics and congressional elections before he joined the newspaper's editing ranks, as an assistant city editor.

Erdman also has overseen the newsroom's participation in METPRO for reporters, a program designed to recruit and develop minority journalists. Erdman wrote the blueprint for the Change of Heart program, for which he earned a corporate innovation award; Change of Heart was a civic journalism project that is going beyond the news pages through community health fairs and creation of health programs.

Dave is president of the Pennsylvania Society of Newspaper Editors.

Bob Heisse is executive editor of the Centre Daily Times and a member of the Associated Press Managing Editors board of directors. He's immediate past president of the Pennsylvania Society of Newspaper Editors and a member of the Penn State Communications Alumni Board and the Centre Communities Chapter of the Red Cross board.

Teri Henning

Teri Henning is the Pennsylvania Newspaper Association's general counsel. She provides legal services to the PNA, MANSI, and the PNA Foundation. She also provides legal advice to Pennsylvania newspapers on legal and legislative matters affecting newspapers, files amicus briefs in court cases significant to Pennsylvania newspapers, and conducts member education seminars.

Before joining the Association, she taught in the clinical programs at the Dickinson School of Law of the Pennsylvania State University and worked in private practice in commercial litigation and environmental law.

Teri graduated cum laude from Bucknell University, with a B.A. degree in psychology. She received her J.D. degree, cum laude, from Georgetown University Law Center.

Sandra D. Long is the vice president of newsroom operations for Philadelphia Media Holdings. She has been on the staff of The Philadelphia Inquirer since January 1984, working as a reporter, Neighbors Editor, Deputy Pennsylvania Editor, Assistant Managing Editor for Finance and Administration, Associate Managing Editor for Operations and Deputy Managing Editor/News Operations. Sandra also worked for The Philadelphia Bulletin and The Wilmington, De. News Journal.

Sandra was the managing editor and editor of the ASNE Reporter, the student newspaper covering the convention of the American Society of Newspaper Editors in 2007 and 2008.

Sandra has won many prestigious awards and honors including:

- 2008 woman of the Year by the Philadelphia chapter of Zeta Phi Beta Sorority.
- 2007 Trailblazer Award from the Philadelphia Association of Black Journalists.
- 2007 Courage Award from the Philadelphia chapter of the American Cancer Society
- 2006 Candace Award from the South Jersey chapter of the National Coalition of Black Women.
- Pulitzer juror in 2005 and 2006.
- 2004 Knight Ridder Award for Operational Excellence.

Sandra is a 1999 McCormick Fellow and a member of the 1996 Newspaper Association of America Breakthrough class.

She is a founding member of the National Association of Black Journalists and a member of the Philadelphia Association of Black Journalists and a member of the National Association of Multicultural Media Executives.