

SEIG – Next Steps

- The following represents comments and suggestions from the students and advisers attending the SEIG meeting on September 18. It provides ideas on how to strengthen and grow the Pa. Student Editors' Interest Group.
- Provide a listserv for all those who attended the meeting
- Provide networking opportunities for SEIG members with members of the Pa. Society of Newspaper Editors (PSNE)
- Provide a college wire service for college campus newspapers to generate new ideas for content. Gives us a glimpse at what other schools are doing.
- Design a Pa. College Newspapers.com that will provide links to all Pa. college newspapers.
- Provide a feedback system where professional journalists, perhaps members of PSNE, provide critiques of student newspapers submitted by SEIG members.
- Provide a social networking space. Start a Pa. campus networking group on MySpace or Facebook.
- Host a workshop on basic writing for schools with no paper or little experience. Breakout sessions can be taught by student peers and could include sessions on:
 - How to write a feature
 - Good photos
 - An intro course for newbies
 - What's design?
 - How to handle a beat
 - How to write a good editorial
- Have students from 4-year colleges teach those students from community colleges in a "boot camp" style workshop. Perhaps a week long event to be held in August or September.
- Training younger staff will help with retention for all newspapers.
- Provide a survey to gather information on student newspaper operations. Example questions:
 - Who funds the newspaper?
 - How many staffers do you have?
- Host a nuts & bolts workshop on FOIC

- The SEIG meetings should be held regionally. Have member schools host workshops in topic areas that their school newspaper has experienced success (e.g., design, online practices, etc.)
- Establish subgroups of the larger SEIG to have greater focus areas.
- Provide more networking time with peers at every meeting.
- If SEIG is to be successful, it should be student run.